

Net proceeds to benefit:

**racing for
cancer**
HELPING PICK UP THE PACE



RACE TO BEAT CANCER

SPONSORSHIP OPPORTUNITIES

Race to Beat Cancer – Homestead Miami Speedway
Hosted by Ryan Hunter-Reay & James Hinchcliffe

DECEMBER 5-7, 2021

Homestead Miami Speedway
One Ralph Sanchez, Speedway Blvd, Homestead, FL 33035

IN PARTNERSHIP WITH:



Ryan
Hunter-Reay

James
Hinchcliffe



PLATINUM SPONSOR

AutoNation

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RACING FOR CANCER OVERVIEW

Racing For Cancer, Inc. is a non-profit organization founded by 2012 IndyCar Champion and 2014 Indianapolis 500 Champion Ryan Hunter-Reay following his mother's passing from cancer in 2009. Since 2010, Racing For Cancer has been uniting motorsports fans, teams, drivers, and sponsors together to join in the global fight to beat cancer. Racing For Cancer celebrated a successful first six years highlighted in November 2014 when Hunter-Reay, his family, and AutoNation had the honor of presenting the Cleveland Clinic Florida, Maroone Cancer Center, with a \$2.5 million gift.

In September 2016, the same team committed a \$1 million gift unveiling the AutoNation/Hunter-Reay Research Lab at NOVA Southeastern University. The Maroone Cancer Center is a first-of-its-kind facility providing comprehensive services under one roof, something Hunter-Reay could not find when he was trying to help his mother. The center's lobby was named in memory of Hunter-Reay's late mother, Lydia Hunter-Reay. These generous donations, combined with numerous others to smaller charities, were made possible by our partner AutoNation, Inc., top sponsors like DHL and Dr. Pepper/Snapple Group, and numerous other donors nationwide.

Racing For Cancer continues its mission to focus on early detection, prevention initiatives and various childhood cancer initiatives, funded by annual fundraising events across North America.

To learn more or to donate, please visit racingforcancer.org or join us on:

-  **FACEBOOK:** @RacingForCancer
-  **TWITTER:** @RacingForCancer
-  **INSTAGRAM:** @RacingForCancer_



SCAN CODE WITH YOUR PHONE TO VIEW WEBSITE

CHARITY SUCCESS

Racing for Cancer, through its partnership with AutoNation, and numerous long-time supporters like DHL, Dr. Pepper/Snapple Group, and many others, has committed over \$4.7 million in support of the cancer community in its first 10 years.

RACE TO BEAT CANCER

HOMESTEAD MIAMI SPEEDWAY

Join us for a once-in-a-lifetime experience of participating in custom open wheel racing programs with two full days of on-track race training. You will enjoy exceptional private dinners and VIP receptions at beautiful Doral Resort & Spa, as well as exclusive access and coaching by IndyCar race winners Ryan Hunter-Reay and James Hinchcliffe at the challenging 13-turn, 2.2 mile road course at Homestead Miami Speedway.

Enjoy a custom **2-Day Basic/Introductory program** or a custom **2-Day Advanced Lapping program designed by Lucas Oil School of Racing!** These custom racing programs are designed for both amateurs and aspiring professionals. Participants may also consider an upgrade to golf Sunday with Ryan and James at the legendary “Blue Monster” course at Doral.

A great opportunity to entertain customers, reward excellent employees, share a memorable experience with family, and of course, hone your skills for the racing enthusiast desiring to learn from the best. Great exposure for sponsors across all three days of the event. And, don't forget, it is all to help **BEAT CANCER!**



SPONSORSHIP LEVELS

EXCLUSIVE BREAKFAST/LUNCH SPONSOR – 2 DAYS **\$10,000**

- ◆ Access for 2 guests on site at Homestead Miami Speedway
- ◆ Exclusive recognition visible December 6th and 7th
- ◆ Opportunity to provide participants with promotional items
- ◆ Social media mentions on Twitter, Facebook and Instagram
- ◆ Recognition on all printed materials

EXCLUSIVE PRIVATE RECEPTION/DINNER SPONSOR – DECEMBER 5TH **\$10,000**

- ◆ Access for 4 guests during evening
- ◆ Exclusive recognition at reception
- ◆ Sponsor recognition on all printed materials
- ◆ Opportunity to provide participants with promotional items
- ◆ Social media mentions on Twitter, Facebook and Instagram

EXCLUSIVE PRIVATE RECEPTION/DINNER SPONSOR – DECEMBER 6TH **\$10,000**

- ◆ Access for 4 guests during evening
- ◆ Sponsor recognition on all printed materials
- ◆ Opportunity to provide participants with promotional items
- ◆ Social media mentions on Twitter, Facebook and Instagram

EXCLUSIVE TRANSPORTATION SPONSOR – 2 DAYS **\$2,500**

- ◆ Access for 2 guests to private reception December 5th and at track on weekend
- ◆ Sponsor recognition on all printed materials
- ◆ Opportunity to provide participants with promotional items
- ◆ Social media mentions on Twitter, Facebook and Instagram

EXCLUSIVE TROPHY SPONSOR **\$2,000**

- ◆ Access for 2 guests at Homestead Miami Speedway both days
- ◆ Exclusive recognition on all printed materials
- ◆ Opportunity to provide participants with promotional items
- ◆ Social media mentions on Twitter, Facebook and Instagram



WHO TO CONTACT

SPONSORSHIP CONTACTS

Sponsorship levels and benefits are subject to change
Customized sponsorship opportunities are available.

FOR INQUIRIES OR FURTHER INFORMATION REGARDING SPONSORSHIP:

Tom Vossman

(636) 541-2271

1985crash@gmail.com

GENERAL EVENT COORDINATION:

Sara Callari

sara@howleygroupllc.com



Deadline for Sponsorship Commitment is
OCTOBER 31, 2021

2021 SPONSORSHIP ORDER FORM

CONTACT NAME _____ COMPANY _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

SPONSORSHIP LEVEL

- \$10,000** – Exclusive Breakfast/Lunch Sponsor (2 Days)
- \$10,000** – Exclusive Private Dinner Sponsor Dec. 5th
- \$10,000** – Exclusive Private Dinner Sponsor Dec. 6th
- \$2,500** – Exclusive Transportation Sponsor (2 Days)
- \$2,000** – Exclusive Trophy Sponsor

TOTAL _____

PAYMENT DETAILS

Please make checks payable to **Racing for Cancer**

MAIL TO:

Racing for Cancer
Attn: Tom Vossman
292 Reserve Lane, Unit 103
Rockport, TX 78382

I authorize the use of the following credit card:

VISA MASTERCARD AMERICAN EXPRESS DISCOVER

CARD NUMBER _____

EXP. DATE (MM/YY) _____ CVC/CVV CODE _____

NAME ON CARD _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

CARDHOLDER SIGNATURE _____

Deadline for Sponsorship Commitment is

OCTOBER 31, 2021